





Poor people need a variety of financial services, not just loans. Like everyone else, the poor need a range of financial services that are convenient, flexible, and affordable. Depending on circumstances, they want not only loans, but also savings, insurance, and cash transfer services.



CGAP's Key Principles of Microfinance

Microfinance is a powerful tool to fight poverty. When poor people have access to financial services, they can earn more, build their assets, and cushion themselves against external shocks. Poor households use microfinance to move from everyday survival to planning for the future: they invest in better nutrition, housing, health, and education.



Microfinance means building financial systems that serve the poor. In most developing countries, poor people are the majority of the population, yet they are the least likely to be served by banks. Microfinance is often seen as a marginal sector—a "development" activity that donors, governments, or social investors might care about, but not as part of the country's mainstream financial system. However, microfinance will reach the maximum number of poor clients only when it is integrated into the financial sector.



CGAP's Key Principles of Microfinance

Microfinance can pay for itself, and must do so if it is to reach very large numbers of poor people. Most poor people cannot get good financial services that meet their needs because there are not enough strong institutions that provide such services. Strong institutions need to charge enough to cover their costs. Cost recovery is not an end in itself. Rather, it is the only way to reach scale and impact beyond the limited levels that donors can fund. A financially sustainable institution can continue and expand its services over the long term. Achieving sustainability means lowering transaction costs, offering services that are more useful to the clients, and finding new ways to reach more of the unbanked poor.



Microfinance is about building permanent local financial institutions. Finance for the poor requires sound domestic financial institutions that provide services on a permanent basis. These institutions need to attract domestic savings, recycle those savings into loans, and provide other services. As local institutions and capital markets mature, there will be less dependence on funding from donors and governments, including government development banks.



CGAP's Key Principles of Microfinance

Microcredit is not always the answer. Microcredit is not the best tool for everyone or every situation. Destitute and hungry people with no income or means of repayment need other kinds of support before they can make good use of loans. In many cases, other tools will alleviate poverty better—for instance, small grants, employment and training programs, or infrastructure improvements. Where possible, such services should be coupled with building savings.



Interest rate ceilings hurt poor people by making it harder for them to get credit. It costs much more to make many small loans than a few large loans. Unless microlenders can charge interest rates that are well above average bank loan rates, they cannot cover their costs. Their growth will be limited by the scarce and uncertain supply soft money from donors or governments. When governments regulate interest rates, they usually set them at levels so low that microcredit cannot cover its costs, so such regulation should be avoided. At the same time, a microlender should not use high interest rates to make borrowers cover the cost of its own inefficiency.



CGAP's Key Principles of Microfinance

The role of government is to enable financial services, not to provide them directly. National governments should set policies that stimulate financial services for poor people at the same time as protecting deposits. Governments need to maintain macroeconomic stability, avoid interest rate caps, and refrain from distorting markets with subsidized, high-default loan programs that cannot be sustained. They should also clamp down on corruption and improve the environment for microbusinesses, including access to markets and infrastructure. In special cases where other funds are unavailable, government funding may be warranted for sound and independent microfinance institutions.



Donor funds should complement private capital, not compete with it. Donors provide grants, loans, and equity for microfinance. Such support should be temporary. It should be used to build the capacity of microfinance providers; to develop supporting infrastructure like rating agencies, credit bureaus, and audit capacity; and to support experimentation. In some cases, serving sparse or difficult-to-reach populations can require longer-term donor support. Donors should try to integrate microfinance with the rest of the financial system. They should use experts with a track record of success when designing and implementing projects. They should set clear performance targets that must be met before funding is continued. Every project should have a realistic plan for reaching a point where the donor's support is no longer needed.



CGAP's Key Principles of Microfinance

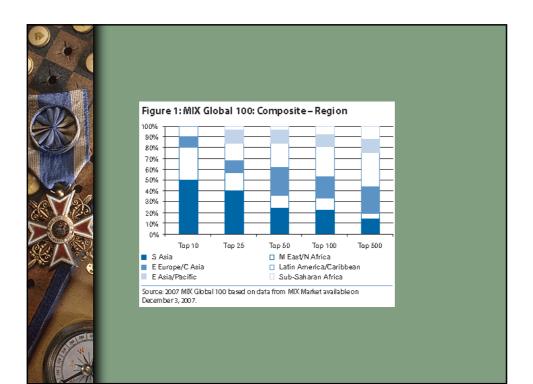
The key bottleneck is the shortage of strong institutions and managers. Microfinance is a specialized field that combines banking with social goals. Skills and systems need to be built at all levels: managers and information systems of microfinance institutions, central banks that regulate microfinance, other government agencies, and donors. Public and private investments in microfinance should focus on building this capacity, not just moving money.

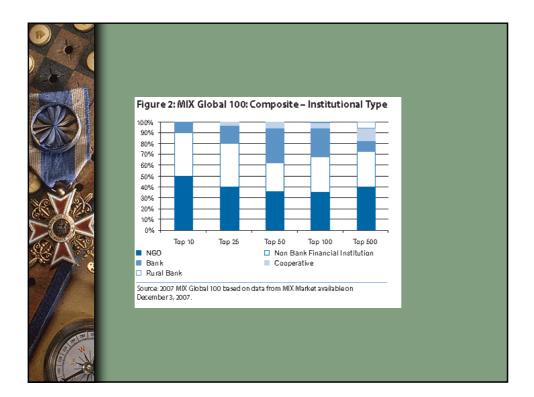


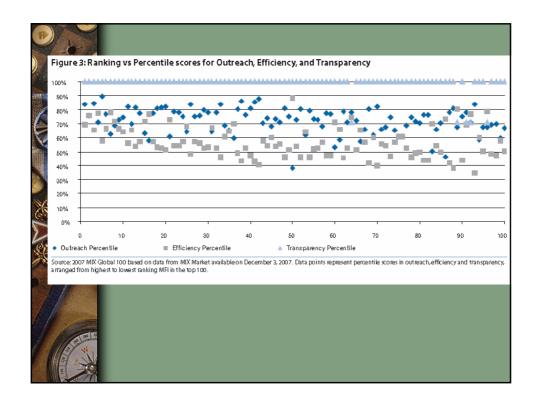
Microfinance works best when it measures and discloses—its performance. Accurate, standardized performance information is imperative, both financial information (e.g., interest rates, loan repayment, and cost recovery) and social information (e.g., number of clients reached and their poverty level). Donors, investors, banking supervisors, and customers need this information to judge their cost, risk, and return.

MIX Global ⁻	100	: Compos	site -	Meth	odolo	ogy
I sample (820 MFIs)		ranked according to perce sple for Zakoura , ranked				
seeds of one to an and a second second	Pillar	Metric	Result (by metric)	Percentile (by metric)	Percentile (by pillar)	Percentile (overall)
		Borrowers	316,177	96.50%		
		Market Penetration	5.5%	98.00%		
creened for	1	Growth in Borrowers	59.4%	80.50%	- 83.73%	
tability (607 MFIs)		Deposits / Loan Portfolio	0.0%	59.90%		
		Depositors / Borrowers	0.0%			
		Cost per Borrower / GNI per capital	2.1%	86.70%	_	84.37%
nked on 11 variables	0	Profit / Loan Portfolio	4.5%	54.30%	- 69.38%	
er three pillars:	2	Portfolio at Risk > 30 days	0.2%	67.15%	- 69.3870	
utreach (1)		Write off ratio	0.5%			
ficiency (2)		Audits on MIX Market	4	100.00%		
ansparency (3)	3	Annual reporting on MIX Market	3	100.00%	100.00%	

Rank	MFIName	Country	Overall Percentile	Outreach Percentile	Efficiency Per-
1	Zakoura	Morocco	84.37%	83.73%	
2	Sabaragamuwa	Sri La nka	83.96%	75.89%	
3	AlAmana	Morocco	83.38%	84.60%	
4	GV	India	82.93%	71.20%	
5	ProCredit Bank Serbia	Serbia	82.43%	89.60%	
6	Bandhan	India	81.14%	76.95%	
7	Sarvodaya Nano Finance	India	80.1 2%	62.55%	
8	ESA F	India	80.04%	68.53%	
9	Credi Fe	Ecuador	79.85%	73.03%	
10	JMCC	Jordan	79.59%	74.35%	
11	ProCredit Bank – BIH	Bosnia and Herzegovina	79.27%	82.03%	
12	Spandana	India	78.54%	70.08%	
13	ASA	Bangladesh	78.42%	81.46%	
14	FMFB – Pakistan	Pakistan	78.21%	77.55%	
15	ASC Union	Albania	78.12%	62.94%	
16	A E&I	Cote D'Ivoire	78.09%	57.63%	
17	ProCredit SLV	El Salvador	78.08%	77.25%	
18	AMK	Cambodia	78.08%	80.78%	
19	FBPMC	Morocco	77.88%	81.33%	
20	BANTRA	Peru	77.87%	8 2.1 5%	
21	SHARE	India	77.73%	60.60%	
22	Kashf	Pakistan	77.60%	78.41%	
23	Life Bank	Philippines	77.47%	78.13%	
24	FMM Popayán	Colombia	77.42%	75.20%	
25	MBKVentura	Indonesia	77.39%	64.10%	







C C La hall 4 A	8					
	0: Outreach – Bo					
Rank	Rank (05)	MFI Name	Country	Borrowers (nb)	Growth in Borrow	ers
1	1	Grameen Bank	Bangladesh	6,287,000		_
2	2	A SA	Bangladesh	5,163,279		
3	4	VBSP	Vietnam	4,695,986		_
4	3	BRAC	Bangladesh	4,550,855		
5	5	BRI	Indonesia	3,4 55,894		-
6	9	Spandana	India	972,212		
7	8	SHARE	India	826,517		_
8	10	Caja Popular Mexicana	Mexico	643,659		
9	11	Compartamos BCSC	Mexico Colombia	616,528 611,739		-
	Top 10	27,	.823,669 (Tota)		2,782,366 (Average)	
	Top 25	34,	408,825 (Tota)		1,376,353 (Average)	
1	Top 50	39,	.531,006 (Tota)		790,620 (Average)	
	Top 100	44,	248,370 (Tota)		442,483 (Average)	
MIX 2006	MFI Benchmark		(Median)		10,102	
			,		10/01	

Rank	Rank (05)	MFI Name	Country	Voluntary Depositors (nb
1	1	BRI	Indonesia	30,907,56
2	2	Grameen Bank	Bangladesh	6,908,70
3	З	A SA	Bangladesh	6,4 55,97
4	n/a	BCSC	Colombia	1,490,26
5	n/a	Caja Popular Mexicana	Mexico	1,1 23,33
6	6	Equity Bank	Kenya	1,014,47
7	9	Khan Bank	Mongolia	717,82
8	n/a	Caja Libertad	Mexico	605,69
9	11	Capitec Bank	South Africa	583,00
10	7	TMSS	Bangladesh	570,00
	Top 10	50,376,831 (Tota)		5,037,683 (Average)
	Top 25	55,090,483 (Tota)		2,203,619 (Average)
	Top 50	58,707,062 (Tota)		1,174,141 (Average)
	Top 100	61,724,468 (Tota)		617,244 (Average)
MIX 2006 M	FI Benchmark	(Median)		0

Rank	Rank (05)	MFIName	Country	Return on Assets
1	45	EVRM	Uzbekistan	
2	1	EB-F	Kenya	
З	14	MLF ZAR	Tajikistan	
4	8	Daulet	Uzbekistan	
5	4	BWA Kashkadarya	Uzbekistan	
6	n/a	CCC	Ecuador	
7	487	Fondespoir	Haiti	
8	9	DAYAQ-Credit	Azerbaijan	
9 10	12 n/a	Compartamos Ugyon	Mexico Philippines	
te: 2007	VIX Global 100 based on data fi	-	07."n/a" means that ranking sare not available f	örthat vear.
onkinge:				
	waila ble at the end of this repo	п.		
		π.	(herace)	27.4
	Top 10	π.	(Average) (Average)	27.4
	Top 10 Top 25	π.	(Average)	22.8
	Top 10	π.		

Rank	Rank (05)	MFI Name	Country	Loan Portfolio (USD)
1	1	BRI	Indonesia	3,035,685,376
2	2	BCSC	Colombia	1,651,013,632
3	3	VBSP	Vietnam	1,149,165,056
4	4	Caja Popular Mexicana	Mexico	941,664,640
5	5	КМВ	Russia	757,073,536
6	7	Banco Estado	Chile	569,777,600
7	8	Caja Libertad	Mexico	488,526,624
8	6	Grameen Bank	Bangladesh	482,104,480
9	13	ProCredit Bank Serbia	Serbia	404,506,016
10	10	BRAC	Bangladesh	350,160,800
K	Top 10	982,967,776 (Average)		9,829,677,760 (Total)
	Top 25	544,123,835 (Average)		1 3,60 3,095,888 (Tota 🕽
	Top 50	330,698,457 (Average)		16,534,922,864 (Total)
-	Top 100	194, 343,067 (Average)		19,434,306,736 (Tota)
MIX 2006 MFI Ben	chmark	(Median)		

Rank	Rank (05)	MFI Name	Country	Return on Assets (%)
1	45	EVRM	Uzbekistan	36.3
2	1	EB-F	Kenya	32.4
3	14	MLFZAR	Tajikistan	32.3
4	8	Daulet	Uzbekistan	28.2
5	4	BWA Kashkadarya	Uzbekistan	25.1
6	n/a	CCC	Ecuador	25.0
7	487	Fondespoir	Haiti	24.5
8	9	DAVAQ-C redit	Azerbaijan	24.0
9	12	Compartamos	Mexico	23.2
10	n/a	Ugyon	Philippines	22.7
	Top 10	(Average)		27.4
6	Top 25	(Average)		22.8
	Top 50	(Average)		18.3
4	Top 100	(Average)		14.2
MIX 2006 MFI Be	nchmark	(Median)		0.9

Rank	Rank (05)	MFIName	Country	Cost per Borrower / GNI per capita (%)	Operating Expense / Loan Portfolio (
1	8	IWB	India	0.28	
2	9	Sanghamithra	India	0.40	
3	n/a	Maha shakti	India	0.42	
4	15	KAS	India	0.44	
5	13	SKDRDP	India	0.47	
6	n/a	RADE	Egypt	0.48	
7	21	Sarvodaya Nano Finance	India	0.49	
8	4	SMS	India	0.52	
9 10	22	MEI	India	0.53	
te: 2007		SED 00 based on data from MIX Marke he end of this report.	Thailand available on Decembe	0.59 r 3,2007."n/a" means that ranking sare not av	
te: 2007	MIX Global 10	00 based on data from MIX Marke			
te: 2007	MIX Global 10	00 based on data from MIX Marke			
te: 2007	MIX Global 10	00 based on data from MIX Marke ne end of this report.		r 3, 2007."n/a ⁿ means that rankings are not av	nailable forthat year.
te: 2007	MIX Global 10	00 based on data from MIX Marke he end of this report. Top 10		r 3,2007."n/ə" meansthat rankingsare not av (Average)	nailable forthat year. 0.5
te: 2007	MIX Global 10	00 based on data from MIX Marke he end of this report. Top 10 Top 25		r 3,2007."n/d" meansthat rankingsare not av (Awerage) (Awerage)	vailable forthat year. 0.5 0.6

Rank	Rank (05)	MFIName	Country	Borrowers/Staff Member (ni
1	1	Banco Popular do Brasil	Brazil	7,20
2	5	BFL	India	1,40
3	4	Sanghamithra	lndia	1,3
4	30	CVECA Kita/Bafoulabé	Mali	1,2
5	7	EKPA	Russia	7
6	10	VBSP	Vietnam	7
7	21	Anisha Microfin	India	7
8	n/a	RaDB	Sri Lanka	6
9	n/a	BWDC	India	6
10	27	KRUSHI	India	6
	IX Global 100 based railable at the end of	on data from MIX Market available on December 3, 2 this report.	007."n/a" means that ranking sare not availa	ible forthat year.
	raila ble at the end of	this report.		
	raila ble at the end of	this report.	(kverage)	1,526
	raila ble at the end of	this report. 0 5	(Average) (Average)	1,526 866
	railable at the end of Top 1 Top 1 Top 2 Top 2	this report. 0 5 0	(Average) (Average) (Average)	1,526 866 586
rankingsa	raila ble at the end of	this report. 0 5 0 0	(Average) (Average)	1,526 866



MF Banana Skin 2008

With the notable exception of Africa, the perception is that a shortage of funding is not a problem for the microfinance industry at the present time. Indeed, too much capital is probably a bigger problem than too little in that it may drive standards down.

http://cgap.org/portal/binary/com.epicentric.contentmanagement.servlet.ContentDeliveryServlet/Documents/MF_BananaSkins2008.pdf



MF Banana Skin 2008

The two biggest problems identified by respondents appear to be growing competition as new players enter the industry, and management quality/corporate governance. Complaints about competition may just be special pleading by incumbents; management skills are obviously in short supply in most of the countries where microfinance can play a role.



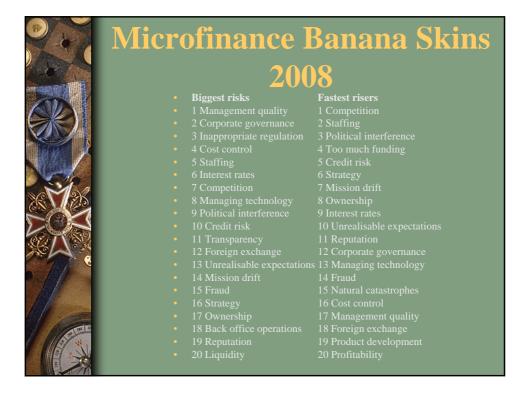
MF Banana Skin 2008

Government often does not help. It is widely felt that regulation is frequently inappropriate, and incentives can be perverse. There can also be (surprise) political interference.



MF Banana Skin 2008

There appears to be a temptation towards 'mission drift'. We noticed this a decade ago, when it seemed that half the microfinanciers in the world really wanted to be full-service bankers. Now, many of them seem to be shifting from serving the poor to flogging high interest rate consumer finance products. The profits may be more attractive, but the mission has changed – with a potentially adverse reputational impact.





MENA in the MIX appreciation

- Very favorable environments for growth
- Low market penetration rates
- low inflation
- generally stable economies

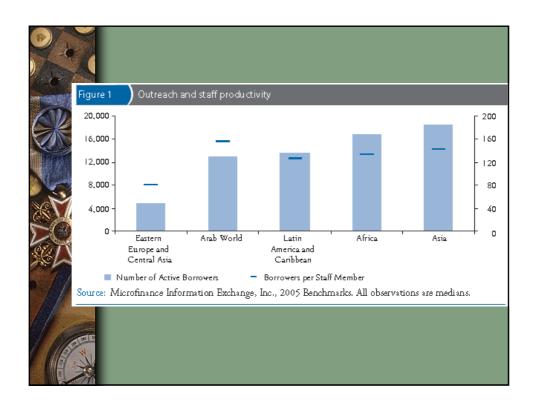
MENA in the MIX appreciation

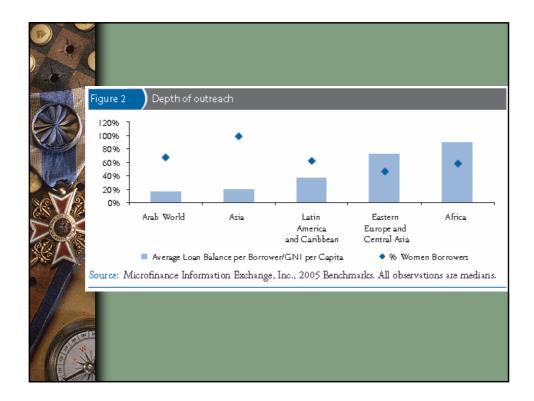
- peak of the youth of the industry
- unshackled by competition and high financing costs, hallmarks of more mature sectors.
- Arab microfinance institutions face lower hurdles than their global peers and can more easily attain profits, all while responding to the needs of the lower segment of the microfinance market.
- The Moroccan sector continues to lead in outreach, but Egyptian institutions are fast on their peers' heels and are showing new signs of growth

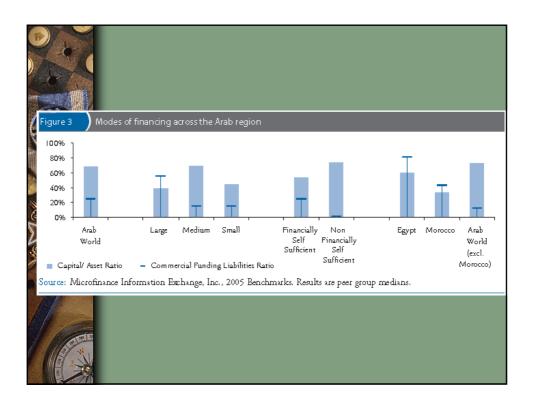
http://www.mixmbb.org/Publications/002-REG/MIDDLE%20EAST%20AND%20NORTH%20AFRICA%20(MENA)/ MIX_2005_Arab_Benchmarking_Report_EN.pdf

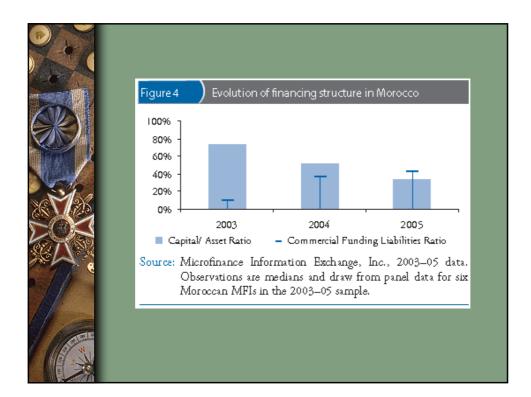
ofinance Information eXchange			ance Ind				
	EAP	EECA	February LAC	MENA	S. Asia	Africa	All Regio
Outreach							_
# of MEIs	131	202	272	41	202	190	1.038
# of Borrowers (millions)	10.5	1.8	9.3	1.7	29.8	4.8	57.9
# of Voluntary Savers (millions)	32.3	2.7	6.9	0.0	18.6	7.2	67.7
Depth of Outreach							
Avg. Loan Balance per Borrower (\$)	534	2,581	1,126	520	137	617	1,031
Avg. Loan Balance per Borrower (% of GNI per Capita}	44	162	51	30	27	153	85
Balance Sheet							
Gross Loan Portfolio (million \$)	4,786	4,912	9,924	641	2,613	1,553	24,429
Voluntary Savings (million \$)	5,217	2,257	6,656	0	453	1,477	16,062
Assets (million \$)	7,597	7,144	12,718	734	3,495	2,944	34,632
Equity (million \$)	813	1,102	2,144	317	672	686	5,736

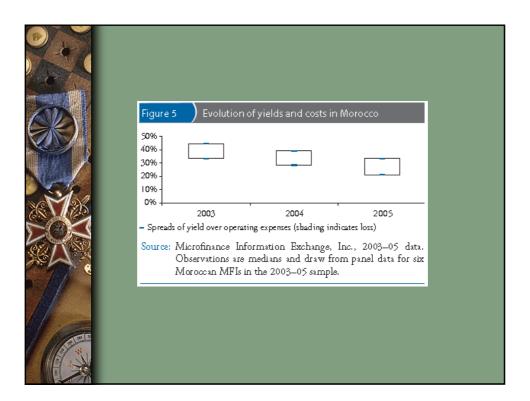
Efficiency							
Operating Expense							
(% Avg. Gross Loan Portfolio)	28	21	30	23	22	44	29
Cost per Borrower (\$)	79	444	183	100	31	145	183
Cost per Borrower							
(% GNI per Capita)	7	28	9	6	6	40	18
Profitability %							
ROA – avg.	-1.1	2.8	0.6	-1.9	-3.5	-6.5	-1.4
ROA – median	1.4	2.7	2.0	0.5	0.4	-1.8	1.1
ROE – avg.	-5.0	1.0	-36.0	-62.0	37.0	8.0	-4.0
ROE – median	6.0	8.0	8.0	1.0	7.0	-5.0	5.0
Portfolio Quality							
PAR 30							
(% of Avg. Gross Loan Portfolio)	7.1	3.2	5.8	7.6	3.8	9.4	5.7
Write-Off Ratio							
(% of Avg. Gross Loan Portfolio)	3.3	1.6	2.9	2.7	1.7	5.2	2.8
Annual Growth Rates (%)	2001	2002	2003	2004	2005	2006	Compour Average
# of Borrowers	14.0	11.1	16.3	21.3	26.9	22.7	18.6
Gross Loan Portfolio (\$)	25.4	51.0	51.1	121.2	42.7	46.5	53.8

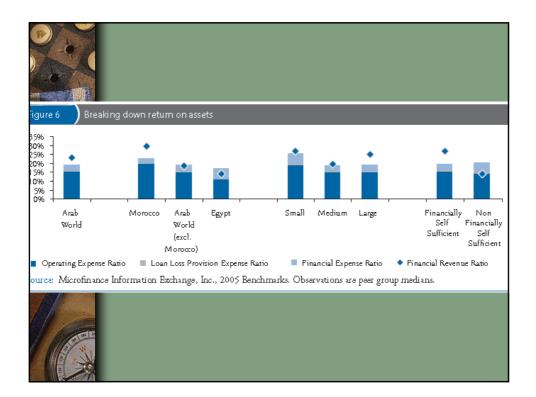


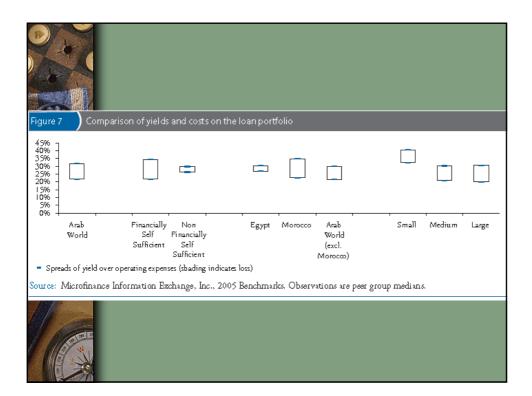






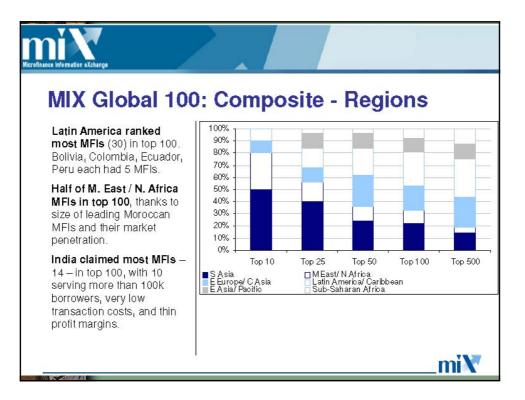


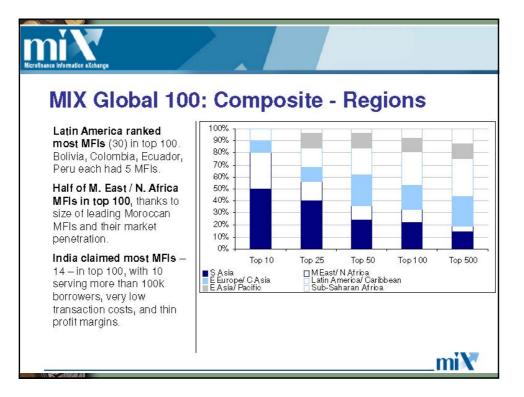


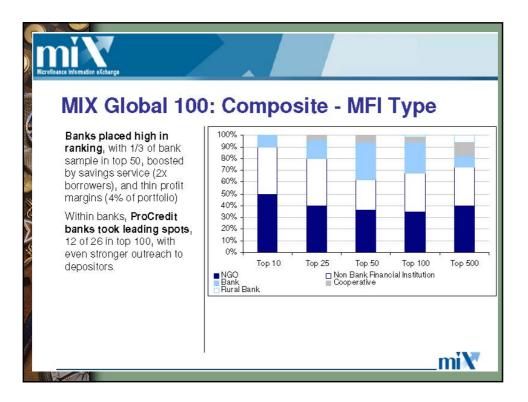


Arab					
	Arab MFIs	Egypt	Могоссо	Arab MFIs (excl. Morocco)	Arab FSS
INSTITUTIONAL CHARACTERISTIC S					
Number of MFIs	23	6	7	16	15
Age Total Assets Offices	7 6,993,610 13	7.5 9,879,752 9	8 12,237,425 54	7 6,835,365 10	8 6,677,120 13
Personnel	80	321	237	77	80
FINANCIAL STRUCTURE Capital / Asset Ratio Commercial Funding Liabilities Ratio Debr/ Equity Ratio Deposits to Loans Deposits to Total Asset Storss Loan Portfolio/Total Assets	68.4% 24.2% 0.5 0 75.0%	59.7% 80.8% 0.7 0 0 42.5%	33.6% 43.0% 20 0 83.7%	72.5% 126% 04 0 0 606%	53.1% 24.2% 0.9 0 0 80.2%
SCALE AND OUTREACH					
Number of Active Borrowers Percent of Women Borrowers Number of Loans Outstanding Gross Loan Pontfolio Average Loan Bahnce per Borrower Average Loan Bahnce per Borrower/GNI per capita Average Outstanding Bahnce	12,935 66.0% 12,935 5,586,641 248 15.1% 246	32,600 65.8% 32,600 3,730,567 136 10.4% 136	43,897 66,6% 44,297 10,876,254 197 13,0% 197	11,962 65,9% 11,962 5,404,729 272 15,5% 259	12,935 66.6% 12,935 5,586,641 248 13.7% 246
Averaĝe Outstanding Balance/ GNI per capita Number of Voluntary Savers Number of Voluntary Savings Accounts Voluntary Savings	15.1% 0 0	10.4% 0 0 0	13.0% 0 0 0	15.5% 0 0	13.0% 0 0 0
Average Savings Balance per Saver Average Savings Account Balance	0 0	0 0	0 0	0 0	0 0

Kizofiance Wometon o.Charge				
MIX Global	100: Co	mposite -	Highlig	hts
Fast growth, Top 25 M		MFI Name	Country	Overall Percentile
adding 75% more clien 2006	1	Zakoura	Morocco	84.37%
	. 2	Sabaragamuwa	Sri Lanka	83.96%
Low transactions cos Top 10 paying 3.7% pe		AlAmana	Morocco	83.38%
borrower relative to GN		GV	India	82.93%
Subsequent tiers (Top	100, 5	ProCredit Bank Serbia	Serbia	82.43%
500) double previous.	6	Bandhan	India	81.14%
Strong credit risk	7	Sarvodaya Nano Finance	India	80.12%
management, Top 100) 8	ESAF	India	80.04%
experiencing half the	9	Credi Fe	Ecuador	79.85%
delinquency (2.1% vs 2 and write downs (0.6% 1.2%) of Top 500		JMCC	Jordan	79.59%
				miX









Conclusion / défis MF - MENA

- Management
- Governance
- Supervision
- Competition
- Social commitment
- Industry's efficiency
- Modesty