Nr. 14 September 2018

Newsletter

Centre for European Research in Microfinance

CERMi

CERMi (Centre for European Research in Microfinance) was created in October 2007 at the initiative of the Centre Emile Bernheim (Solvay Brussels School of Economics and Management – ULB) and the Warocqué Research Centre (Warocqué School of Business and Economics – UMONS) in order to federate research projects in microfinance. It is based in Belgium (in Mons & Brussels) and has the objective to become a meeting point for all European researchers in microfinance. A complete description of CERMi (including an updated list of its members – permanent and associate) is available at www.cermi.eu. The present newsletter aims at informing the microfinance community of the activities led by CERMi's members.

News

New PhD students

CERMi is delighted to welcome two news PhD students: Ana Alicia Dipierri and Tristan Caballero-Montes.



Ana Alicia Dipierri is a researcher, at the CERMi-ULB under the joint supervision of Marek Hudon and Tom Dedeurwaerdere (UCL). She starts in October with a 2+2 Aspirant fellowship of the FNRS. Her topic of interest is the behavioral changes that occur in the food system towards a sustainable development. More precisely, the objective of her PhD is to understand the changes in the behavior, the innovative solutions and the triggering motivations of several actors (i.e. small-scale and medium producers and enterprises, industrial actors, not-for-profit organizations, etc.), towards a sustainable development. She holds a master's degree in international

development and economics (HTW Berlin, Germany), two post-diploma/licentiate degrees in marketing (UOC Barcelona, Spain) and international trade (UB Barcelona, Spain), and a diploma/licentiate in tourism development (UNCo Neuquen, Argentina).



Tristan Caballero-Montes is starting a PhD at CERMi-UMONS under the supervision of Marc Labie. His topic of interest is the regulation of the microfinance sector. He holds a master's degree in business engineering from UMONS. He has a first working experience in the field of microfinance through an internship in the Cambodia Microfinance Association.



Coming events at CERMi

▶ October 23, 2018 - CERMi Research Day 2018

The 2018 edition of the **CERMi Research Day** will be held on October 23, 2018, at the Université libre de Bruxelles (ULB), in Brussels, Belgium. The CERMi Research Day is a scientific workshop with paper presentations and discussions. It is a great opportunity for CERMi members to exchange ideas, keep track of everyone's research projects, and develop and strengthen collaborations. The attendance is strictly limited to CERMi members.

Recent activities at CERMi

► August 31, 2018 - PhD Thesis Public Defense



"Human Resources in Social Enterprises: The Case of Microfinance Loan Officers"

PhD Thesis Defense by **Cécile GODFROID** (UMONS, BE), at Warocqué School of Business and Economics.

Under the supervision of Professor Marc Labie (UMONS & ULB, BE).

▶ July 3, 2018 - PhD Thesis Public Defense



"Subsidies, Profits and Trade-offs in Social Finance: Applications to Microfinance"

PhD Thesis Defense by **Patrick REICHERT** (ULB, BE), at the Solvay Brussels School of Economics and Management.

Under the supervision of Professors Ariane Szafarz and Marek Hudon (ULB, BE).

▶ June 21, 2018 - CERMi Seminar

"Capital Adjustment Over the Cycle: Evidence from International Sample of Microfinance Institutions" by Hubert TCHAKOUTE TCHUIGOUA (KEDGE Business School, FR) at the Solvay Brussels School of Economics and Management (ULB, BE).

May 18, 2018 - CERMi Seminar

"Can Self-regulation Work in Overheating Markets?" by **Daniel ROZAS** (Sr. Microfinance Expert at e-MFP - Independent Consultant) at the Warocqué School of Business and Economics (UMONS, BE).



May 16, 2018 - CERMi Seminar

"Managing Well in Difficult Times: Linking Financial Management, Fair Microcredit and Health" by **Olga BIOSCA** (Glasgow Caledonian University, UK) at the Solvay Brussels School of Economics and Management (ULB, BE).

▶ February 1, 2018 - Public Seminar

"Corporate Governance in Microfinance"

Public Seminar by **Muluneh Hideto DATO** (ULB, BE), at the Solvay Brussels School of Economics and Management.



The Public Defense was held on February 8, 2018, at University of Agder (Norway).

Under the supervision of Professors Marek Hudon (ULB, BE), and Roy Mersland (Agder University, NO).

Awards and Prizes



- Niels Hermes received the Best Transnational Award by the Gender & Diversity in Organizations Division at the 2018 Annual Meeting of the Academy of Management, (Chicago, US), for the paper "The Impact of Board Gender Diversity Policy on Women on Boards: An Institution-based View" (with Shili Chen, Shibashish Mukherjee and Reggy Hooghiemstra).
- Niels Hermes Nominated Best Paper on Microfinance at the Financial Management Association (FMA) European Annual Conference 2018 (Kristiansand, Norway), for the paper "External Social Ties and the Repayment of Microfinance Group Lending: A Case Study of Pro Mujer Mexico" (with Luminita Postelnicu and Roselia Servin).

Grants

- Alicia Dipierri, a CERMI researcher and PhD student, was granted an ASP FNRS scholarship during the "Grants and Fellowships" Call 2018 for her proposal "Behavioral changes, innovative strategies and triggering motivations towards a sustainable development in the food system". She will start her PhD under the supervision of Prof. Marek Hudon (ULB) and Prof. Tom Dedeurwaerdere (UCL).
- Hélène Joachain, CERMi PhD, has obtained funding from Innoviris for post-doctoral research in the framework of the Co-create action for urban resilience in Brussels Region. The project which has received a grant is called (E)change Bruxelles and explores the resilience of exchange systems between Brussels citizens when systems that are not relying on the euro are introduced. This project is carried out by the CERMi and Financité, an organisation specialised in ethical finance and alternative exchange systems.

Recent publications



CERMi members are indicated by a star (*) after their name.

Published and Forthcoming Articles

Ashta* A., "Realistic Theory of Social Entrepreneurship: Selling Dreams as Visions and Missions", *Cost Management*, 32, 2018, pp. 35-41.

Assadi D., A. Ashta*, and A. Jung, "A Tale of Three Musketeers of Alternative Finance: Stagnating Microcredit, Growing P2P Online Lending and Striving for Slow Money", *Journal of Innovation Economics*, 0, 2, 2018, pp. 13-36.

Attanasio O. and B. Augsburg*, "Holy Cows or Cash Cows? The Economic Return to Livestock in Rural India", *Economic Development and Cultural Change*, 66, 2, 2018, pp. 307-330.

Augsburg* B. and PA. Rodríguez-Lesmes, "Sanitation and Child Health in India", *World Development*, 107, 2018, pp. 22-39.

Balemba Kanyurhi* E., C. Bashige Bucekuderhwa, and H. Labii Kadurha, "Les déterminants du crowdfunding hors ligne : une étude empirique sur les entrepreneurs et investisseurs potentiels à Bukavu", *Innovations*, 0, 2, 2018, pp. 187-215.

Beisland L.A., R. Mersland*, and Ø. Strøm, "Use of Big Four Auditors and Fund Raising: Evidence from Developing and Emerging Markets", *International Journal of Emerging Markets*, 13, 2, 2018, pp. 371-390.

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Bulte* E., R. Lensink*, and A. Winkel, "The Impact of a Gender and Business Training on Income Hiding: An Experimental Study in Vietnam", Journal of Economic Behavior & Organization, 148, 2018, pp. 241-259.

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Johnson* S. and F. Krijtenburg, "'Upliftment', Friends and Finance: Everyday Exchange Repertories and Mobile Money Transfer in Kenya", *The Journal of Modern African Studies*, 56, 4, forthcoming.

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Baumann E. and C. Godfroid*, "Le développement par la microfinance? Réflexions à partir du cas sénégalais", in Goudiaby J.A. and P. Diédhiou (Eds.), *Regards sur le développement. De la nécessité de repenser les processus*, Paris, l'Harmattan, 2018, pp. 193-216.

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Brière M and A. Szafarz*, "Factors and Sectors in Asset Allocation: Stronger Together?", in Bulusu N., J. Coche, A. Reveiz, F. Rivadeneyra, V. Sahakyan, and G. Yanou (Eds.), *Advances in the Practice of Public Investment Management: Portfolio Modelling, Performance Attribution and Governance*, Palgrave Macmillan, 2018, pp. 291-309.

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McCann T.P., N. Hermes*, and V. Venhorst, "Financial Inclusion and Inclusive Development in Indonesia", in Holzhacker R. and W. Tan (Eds.), *Challenges of Governance Development and Regional Integration in Southeast Asia and ASEAN*, New York, Springer, 2018, forthcoming.

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Working Papers

Ashta* A., "Lessons from Microfinance for Social Entrepreneurship Theory: The Life Cycle of the Social Enterprise", SSRN 3136710, 2018.

Bédécarrats F., I. Guérin*, and F. Roubaud, "The Gold Standard for Randomised Evaluations: From Discussion of Method to Political Economy", HAL WP: N° 01686672, 2018.

Bourlès R., A. Cozarenco*, D. Henriet, and X. Joutard, "Business Training and Loan Repayment: Theory and Evidence from Microcredit in France", AMSE WP: N° 1811, Aix-Marseille School of Economics, 2018.

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Morduch J. and A. Szafarz*, "Earning to Give: Occupational Choice for Effective Altruists", CEB-WP: N° 18-017, ULB, 2018.

Raffinot* M. and M. Raffinot, "Blockchain et pays en développement : vers une technologie maîtrisée ?", DIAL WP: N° DT/2018/01, 2018.

Servet* J-M., "L'interdiction de création de la monnaie par les crédits bancaires. Objet d'un prochain vote en Suisse. Juin 2018", HAL WP: N° 01800528, 2018.

Tinel B. and J-M. Servet*, "Emmanuel Macron: President of the 'Liquid' Society", HAL WP: N° 01788075, 2018.



Recent and forthcoming contributions to conferences and seminars

Ashta* A. and G. Biot-Paquerot, EURAM 18th Conference Research in Action, *FinTech Evolution: Strategic Value Management Issues in a Fast Changing Industry*, June 2018, Reykjavik, Iceland.

Ashta* A. and N. Pareck, EURAM 18th Conference Research in Action, A Hindu Faith Based Microfinance Institution in the Midst of Rising and Falling Market Stars: The Use of Spiritual Capital in Social Entrepreneurship by SKDRDP, June 2018, Reykjavik, Iceland.

Assadi D., A. Jung, and A. Ashta*, Congrès RRI (Réseau Recherche Innovation) - VIII Forum Innovation, *A Tale of Three Musketeers of Alternative Finance: Stagnating Microcredit, Growing P2P Online Lending and Striving Slow Money*, June 2018, Nîmes, France.

Biot-Paquerot G., A. Ashta*, and D. Assadi, Congrès RRI (Réseau Recherche Innovation) - VIII Forum Innovation, *Émergence des Fintechs dans le secteur bancaire : entre appropriation et diffusion de valeur*, June 2018, Nîmes, France.

Caballero-Montes T., C. Godfroid*, and M. Labie*, XXXIVèmes Journées ATM, *The Ins and Outs of Implementing Interest Rate Caps in Microfinance Industry*, May 2018, Université Grenoble Alpes, Grenoble, France.

Cornée* S., M. Jegers, and A. Szafarz*, UCLouvain Economics Seminar, *A Theory of Social Finance*, March 2018, Université Catholique de Louvain, Louvain-La-Neuve, Belgium.

Cornée* S., M. Le Guernic, and D. Rousselière, Rencontres du RIUESS, *Governing Common-Property Assets: The Case of Farm Machinery Co-operatives*, May 2018, Université de Rennes 2, Rennes, France.

Cornée* S., M. Le Guernic, and D. Rousselière, ICA 2018 Research Conference, *Governing Common-Property Assets: The Case of Farm Machinery Co-operatives*, July 2018, University of Wageningen, The Netherlands.

Dipierri A.A.*, 15th Congress of the International Society for Ecological Economics, *Water Uncertainty: Cooperation or Competition Outcomes? Lessons Learnt from Communal Irrigation Systems*, September 2018, Puebla, Mexico.

Dipierri A.A.*, SEEDEC, Climate Change Effects on Communal Irrigation System Management. Lessons Learnt from an Irrigation Dilemma Game in Argentina, April 2018, University of Wageningen, Wageningen, The Netherlands.

Dipierri A.A.*, M. Hudon*, and T. Dedeurwaerdere, 15th Congress of the International Society for Ecological Economics, *A Positive Transition Towards a Sustainable Food System. The Role of For-Profit Economic Actors' Ecological Responsiveness*, September 2018, Puebla, Mexico.

Dipierri A.A.* and D. Zikos, Sustainability and Development Conference, Assessing the Role of Institutional Robustness to Guarantee Communal Farming Irrigation Systems Sustainability During Climate Change. Lessons Learnt from an Irrigation Dilemma Game in Northwest Argentina (Andes Region), November 2019, Michigan, US.



Godfroid* C. and M. Labie*, 34th EGOS Colloquium, *Organizational Identification in Social Enterprises: A Triptych Unifying Organizational Culture, Identity and Image*, July 2018, Tallinn, Estonia.

Godfroid* C. and M. Labie*, 78th Annual Meeting of the Academy of Management, *Organizational Identification in Social Enterprises: A Triptych Unifying Organizational Culture, Identity and Image*, August 2018, Chicago, US.

Godfroid* C. and L. Radermecker*, EURAM 18th Conference Research in Action, *Staff Turnover and Productivity: The Case of Microfinance*, June 2018, Reykjavik, Iceland.

Godfroid* C. and L. Radermecker*, 56° Congreso Internacional de Americanistas, *Staff Turnover and Productivity: The Case of Microfinance*, July 2018, Salamanca, Spain.

Hessou H., R. Lensink*, I. Soumaré, and H. Tchakoute Tchuigoua*, 22nd Financial Management Association European Conference, *Provisioning and Business Cycle: Evidence from Microfinance Institutions*, June 2018, University of Agder, Kristiansand, Norway.

Mersland* R., S.A. Nyarko*, and A. Szafarz*, PhD Lunch Seminar, *Mission Drift in Social Enterprises: Do Microfinance Organizations Walk the Talk?*, February 2018, University of Agder, Kristiansand, Norway.

Mersland* R., S.A. Nyarko*, and A.B. Sirisena, Center for Research on Social Enterprises and Microfinance (CERSEM) Research Day, *A Hybrid Approach to International Market Selection: The Case of European Impact Investing Organizations,* April 2018, University of Agder, Kristiansand, Norway.

Mersland* R., S.A. Nyarko*, and A.B. Sirisena, PhD Lunch Seminar, A Hybrid Approach to International Market Selection: The Case of European Impact Investing Organizations, May 2018, University of Agder, Kristiansand, Norway.

Mersland* R., S.A. Nyarko*, and A.B. Sirisena, 7th Aalborg International Business Conference, A *Hybrid Approach to International Market Selection: The Case of European Impact Investing Organizations,* June 2018, Aalborg University, Aalborg, Denmark.

Mersland* R., S.A. Nyarko*, and A. Szafarz*, 2018 Financial Management Association (FMA) European Conference, *Mission Drift in Social Enterprises: Do Microfinance Organizations Walk the Talk?*, June 2018, University of Agder, Kristiansand, Norway.

Radermecker* L., 56° Congreso Internacional de Americanistas, *International Funding for Agricultural Development: Study of a New Mechanism for MIVs*, July 2018, Salamanca, Spain.

Reichert* P., M. Hudon*, and A. Szafarz*, 15^e Journée de collaboration scientifique entre les Ecoles Doctorales en Gestion de l'Université Paris I-Panthéon-Sorbonne et de l'Université libre de Bruxelles, *Crowding-in or Crowding-out: Subsidy Design as a Strategic Device to Foster Commercialization*, March 2018, Université libre de Bruxelles, Brussels, Belgium.

Reichert* P., M. Hudon*, and A. Szafarz*, 2018 Financial Management Association (FMA) European Conference, *Crowding-in or Crowding-out: Subsidy Design as a Strategic Device to Foster Commercialization*, June 2018, University of Agder, Kristiansand, Norway.



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