“Inhabited institutional entrepreneurship: small groups and the emergence of commercial Microfinance in Bolivia”

Tuesday, November 6th, 2012
From 12.15pm to 1.45pm

At Seminar Room R42.2.110 (ground floor)
of the Solvay Brussels School of Economics and Management
Université Libre de Bruxelles - ULB

Abstract:
This paper contributes to the emerging literature on inhabited institutionalism. It offers the term inhabited institutional entrepreneurship to emphasize that most frequently institutional entrepreneurship is not a lone individual-bounded endeavor at the hand of individuals with the resources to identify and advance an interest they value highly, but a social group-bounded one, at the hands of individuals motivated, inspired, and enabled by the groups they inhabit. This inhabited group-bounded conceptualization helps to overcome voluntaristic biases and atemporalism plaguing much micro research on institutional entrepreneurship. The paper builds on a qualitative case study of the emergence of commercial microfinance in Bolivia.

This paper has just been accepted for publication in Organization Studies

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